



WELCOME TO RED DEER

Red Deer is a proud four-season sports tourism destination that's large enough to host marquee events like the Canada Winter Games and the Memorial Cup. Thanks to Red Deer's hospitality and authentic western Canadian vibe, visitors will feel right at home.

Red Deer is young, active and passionate about sports. With a population of just over 100,000, it is Alberta's third-largest city and has a potential market of more than two million people within a 160km radius.

With new sports facilities coming online and improvements being made in preparation for the 2019 Canada Winter Games, Red Deer is ready and able to host any type of sport event—whether it's a national curling, hockey or multi-sport competition, or speed skating, volleyball, pickleball and quidditch.

Red Deer is one of Alberta's most cost-effective destinations, and its compact transportation network means you're never far from any of the excellent sport facilities, abundant high-quality accommodations and unique off-site venues.

 **HOTELS
RED DEER**
hotelsreddeer.ca

WE'RE HERE TO HELP

Hotels Red Deer is your first point of contact for planning sport events. Let us simplify the process!





2019 CANADA WINTER GAMES

FEBRUARY 15-MARCH 3, 2019

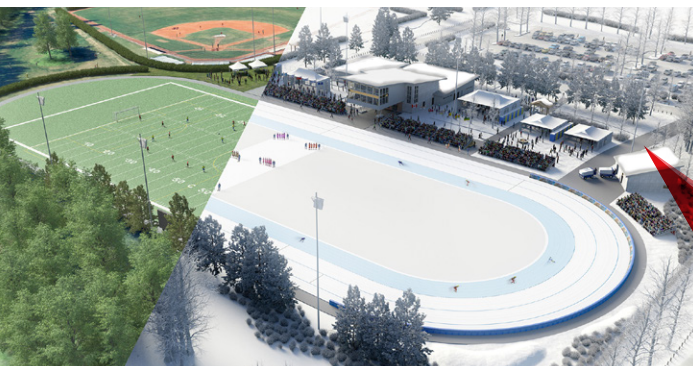
Red Deer is gearing up to host more than 25,000 athletes, coaches, media and visitors, making the 2019 Canada Winter Games the largest multi-sport and cultural event in Alberta since the Calgary Winter Olympics.

LEGACY PROJECTS

- Construction of the \$88-million Gary W. Harris Canada Games Centre/Centre des Jeux du Canada Gary W. Harris on the Red Deer College campus to host short track speed skating, squash and other competitions.
- A new \$21.6-million Red Deer arena, opening in 2018, featuring large dressing rooms, an indoor walking track and direct connections to the Pidherney Curling Centre.
- Upgrades to Great Chief Park including a new 400m speed skating oval and a synthetic sports field.
- Improvements to Canyon Ski Resort in preparation for snowboarding and freestyle skiing events.
- The development of the Canada Games Celebration Plaza as a community gathering space.
- Trail upgrades at River Bend Golf and Recreation Area, including construction of a stadium area and enhancements to the biathlon range.

2019 CANADA WINTER GAMES

20,000	5,000	3,600	500	400	19	14
VISITORS	VOLUNTEERS	ATHLETES, COACHES AND MANAGERS	TECHNICAL OFFICIALS	MEDIA	SPORTS	SPORT VENUES



Great Chief Park speed skating oval and sports field



Gary W. Harris Canada Games Centre/Centre des Jeux du Canada Gary W. Harris

“The number one factor when you bid to host these types of events is demonstrating the level of commitment in your community. Red Deer was so excited about the Games that 10,000 people came out, all dressed in red, to welcome the site-selection committee, which had rarely seen that kind of engagement from a community.”

—SCOTT ROBINSON, CEO, 2019 CANADA WINTER GAMES RED DEER

RED DEER BY THE NUMBERS

123km OUTDOOR TRAIL SYSTEM	100+ SPORT PLAYING FIELDS	75 OUTDOOR COMMUNITY ICE RINKS
50 TENNIS COURTS (INCLUDING 12 COMPETITIVE COURTS)	30km CROSS-COUNTRY COMPETITIVE SKI TRAILS	16 CURLING SHEETS
1 OUTDOOR SPEED SKATING OVAL	6 INDOOR ICE RINKS	9 PICKLEBALL COURTS
1 400m OUTDOOR RUNNING TRACK		4 CITY GOLF COURSES

PLUS 37 RESTAURANTS, MORE THAN 350,000 SQUARE FEET OF PREMIER EVENT AND MEETING SPACE FOR GROUPS OF 10 TO 10,000 PEOPLE.



Download a list of Red Deer sports venues.



ENMAX Centrium, Westerner Park



MASTERCARD MEMORIAL CUP 2016

MAY 19-29, 2016

Imagine the excitement when Red Deer hosted the 98th edition of the Memorial Cup—the first time in 32 years that the junior ice hockey championship was played in Alberta. The action took place at Westerner Park's ENMAX Centrium, which had recently completed an expansion that included the addition of new seating and suites.

2016 MASTERCARD MEMORIAL CUP

57,000+ ATTENDEES
5,500+ HOTEL ROOM NIGHTS
530 VOLUNTEERS
160 PLAYERS AND COACHES

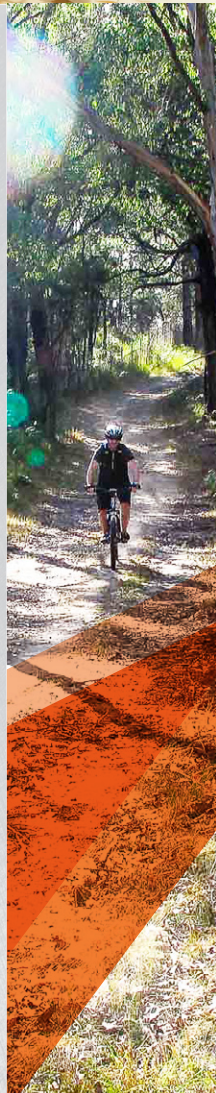


“ Among the reasons Red Deer was chosen to host the Memorial Cup is its reputation for hosting national sport events. From the World Junior Ice Hockey Championships, to the Brier, to the Scotties, the city has always put on a really good show. That’s the kind of community we are. We believe in sports and sports tourism. ”

—MERRICK SUTTER, SENIOR VICE-PRESIDENT, RED DEER REBELS AND CO-CHAIR OF THE MEMORIAL CUP HOST COMMITTEE

SPORT EVENTS IN RED DEER

- 2019 CANADA WINTER GAMES
- 2016 MASTERCARD MEMORIAL CUP
- 2015 ESSO CUP
- 2014 SKATE CANADA WESTERN REGIONAL ADULT COMPETITION
- 2013 SPECIAL OLYMPICS ALBERTA SUMMER GAMES; ALLAN CUP
- 2012 & 2004 SCOTTIES TOURNAMENT OF HEARTS
- 2011 IIHF WORLD JUNIOR HOCKEY EXHIBITION GAMES
- 2006 ALBERTA SUMMER GAMES
- 1995 WORLD JUNIOR HOCKEY CHAMPIONSHIPS
- 1994 CURLING CANADA'S BRIER CHAMPIONSHIP
- ANNUAL EVENTS:** Mud Hero Alberta; Foothills Cowboy Association Rodeo; 5K Foam Fest; Spartan Race; Red Deer Highland Games





LET'S CONNECT!

Hotels Red Deer is your one-stop resource for sport event hosting. Our team of dedicated professionals will guide you through all the steps, so be sure to contact us early in the process. From site selection and bid assistance, to liaison with local suppliers, we're with you every step of the way!

“Hotels Red Deer is a sport event collaborator and first-class resource. When you reach out to us at the very beginning of the process, we will set you up for success by putting all the pieces together for an unforgettable event.”

—KAREN KITCHEN, BUSINESS DEVELOPMENT, HOTELS RED DEER

CONTACT US

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SAY GOODBYE TO GRIDLOCK

Travelling to Red Deer couldn't be easier. Situated in central Alberta, it's just a 90-minute drive from either Edmonton to the north or Calgary to the south. Air Canada offers daily flights to Red Deer Regional Airport (connecting through Calgary), or check out the frequent services offered by Greyhound Canada and Red Arrow Motorcoach.

CONNECT WITH A HOTELS RED DEER PARTNER

Baymont Inns & Suites wyndhamhotels.com

Best Western Plus Red Deer Inn & Suites
bestwesternreddeer.com

Black Knight Inn blackknightinn.ca

Days Inn Red Deer d3h.ca

Holiday Inn Express ihg.com

Holiday Inn Express North ihg.com

Holiday Inn & Suites Red Deer South ihg.com

Howard Johnson Inn Red Deer
hojoreddeer.com

Motel 6 Red Deer d3h.ca

Radisson Hotel Red Deer radissonreddeer.com

Sandman Hotel Red Deer sandman.ca

Sheraton Red Deer Hotel sheratonreddeer.com


TownePlace Suites Marriott Red Deer
tpsreddeer.com


Westerner Park westernerpark.ca

2,500+ GUESTROOMS AND SUITES

You can count on Red Deer for a diverse selection of affordable, team-friendly accommodations.

Scan the QR code on p.2 to launch our interactive edition.

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